

1.1_B

capital

consume

good

market

promotion

raw

return

service

Complete each sentence with a word from Exercise A. Change the form if necessary.

1. Caroline Jackson is the director of CJ Sports, a company which makes sports _____.
2. To be successful, businesses must understand the needs of _____.
3. Travel and leisure are rapidly growing _____ industries.
4. The _____ for adventure holidays is expanding.
5. The sports shop is doing a special _____ of their new running shoes this week.
6. In order to make more clothes, the factory needs more _____ materials.
7. In order for it to expand, some more _____ needs to be invested in the company.
8. Investors will be sure to get a good _____ on their investment.